JENNY PARK

CONTACT »
jennyjisunpark.com
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OBJECTIVE »

To work and design innovative products and create beautiful work with a motivated team

EDUCATION »

ACADEMY OF ART UNIVERSITY

Bachelor of Fine Arts, Graphic Design » Summer 2012 — Spring 2016

EXPERIENCE »

BEYER BLINDER BELLE ARCHITECTS & PLANNERS LLP

Marketing Graphic Designer » June 2022 — Present

Responsible for graphic design and production of proposals using typography, illustrations, photography and information graphics. Working with leaders of the company to help create, refine and maintain marketing graphic standards. High collaboration with different studios and actively help with marketing and business development efforts.

FREELANCE DESIGN

Graphic Designer » October 2019 — June 2022

Design, develop and deliver business cards, logos, stationary, advertisements. Necessities to start a business from start to finish. Help create start up companies from beginning to end. Have work directly with clients to help achieve their goals.

JAY FRANCO & SONS INC

CONTRACT DESIGNER— Graphic Designer » March 2022 — May 2022

Create enhanced brand a+content (EBC) for Amazon product listings. Assist and support the art director to ensure brand esthetics and integrity are translated across all platforms while maintaining consistently high standards in the New York office. Edit photography and create faux photography in Photoshop.

GONE WITH THE SMOKE

Store Manager & Promotional Graphic Designer » October 2016 — October 2019

Assisted in development of new marking promotions to drive business growth by creating email promotions and social media promotions Also handled social media for the company. Oversaw daily operations, including making final decisions on purchase offers.

JUICEBOX GAMES

Design Intern, UI/UX Design » July 2015 — August 2015

During my internship I helped create icons, Facebook advertisements, promotional menus and other various UI/UX design aspects for the game. I was also taught how to use unity and Perforce

SKILLS »

Adobe Illustrator, InDesign, Photoshop, After Effects, InVision, Unity, Perforce, User interface, typography, prototyping design, packaging and photo editing

REFERENCES »

Shawnasia Black Interior Designer

Myla Conanan Corporate Graphics